



Expert Grooming Article



Eurasier

In 1960 a breed was evolved by crossing a Chow Chow and a Wolfspitz. This was first called 'Wolf-Chow' and then, after crossing with a Samoyed, was renamed 'Eurasier' (Eurasian) and recognised by the F.C.I. in 1973. The breed was founded by Julius Wipfel. A balanced, well-constructed medium sized dog of Spitz type with prick ears and coat in varied colours. (read more over page..)



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The length of the coat should be such as to still reveal the body proportions, with medium bone. The coat all over the body has a thick undercoat and medium long, straight, loosely lying guard hair; short coat on muzzle, face, ears and front of the limbs; the tail, the back of front legs (feathers) and hind legs (breeches) are covered with longer guard hair on neck only moderately longer than on body, not forming a mane.

Your quest is to make your dog fit that ideal silhouette of the breed and not the other way around. It is the job of Plush Puppy to help you get there! Do be objective and evaluate your dog to see what needs to be done to present him/her at their best, understanding if they are not in dense enough coat or the tail is not sitting well. You can maximise and minimise areas by your coat presentation.

Good presentation starts many months ahead, not just in one session, though a better general outline can be achieved quickly. Hair takes many weeks to grow, so good coat hair is a long process.

This breed has a typical Spitz face and head. It's natural therefore to pay special attention to this area. Use **Plush Puppy Let's Face It**. This is a hypoallergenic sulfate free low foaming shampoo designed for faces. It's a no tear formula featuring the highest quality Blue Cypress Extracts, Panthenol with Pro-Vitamin B and SugaNate. These special ingredients clean, soothe, add moisture, aid healing, and have anti-inflammatory benefits. A small golf ball sized amounts directly to the face and eye area allows you to thoroughly clean without causing irritation. Can be used in and around ears also with the same benefits. Its low foaming design allows easy of rinsing yet complete cleaning.

Use **Plush Puppy Body Building Shampoo** diluted 1:5 (1 part shampoo to 5 parts water) as your go-to base shampoo. This is excellent for this double-coated breed. It gives the desired texture and density for this coat types. It doesn't soften and creates the correct Eurasier silhouette.

As this breed comes in many colours from light to dark for these use **Plush Puppy Herbal Whitening Shampoo** at 1:5. This "toning" shampoo reduces any unwanted warm or red tones. Perfect for those darker colours to give a more even and added depth. For those lighter colours it tones and reduces any reddish and yellowing. You can leave on an area that needs extra toning for 10 minutes if you wish to add that extra tone before rinsing. A tip for this breed – It is possible to add the Plush Puppy Herbal Whitening Shampoo and Plush Puppy Body Building Shampoo together to allow each of the positive properties to work in conjunction.

For those light coloured dog you may have some staining due to a multitude of reasons you can use **Plush Puppy Wonder Blok**. This product helps to maintain a white stain free coat. It's not a bleach and contains no harmful chemicals but with high amounts of naturally sourced vegetable surfactants and glycerin. Wonder Blok is designed to remove gently unwanted warm or red tones to the coat. Best used on a damp or wet coat. Gently rub into the areas required allowing 5-10 minutes, and rinse. For maximum effects repeat or allow a longer time for this amazing product to work. As with all products take care around eyes.

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For dogs of a warmer toned colour use **Plush Puppy All Purpose Shampoo** at 1:5. It features Henna stalk extracts that impart a brilliant shine to coloured coats. Again can be added to the Plush Puppy Body Building Shampoo.

Now the issue of a double-coated breed is that their outer coat requires texture. So how do we hydrate without softening the coat? Traditionally we think of using a conditioner, however, this will only soften a coat. The answer is Seabreeze Oil. **Plush Puppy Seabreeze Oil** is a truly beneficial blend using extracts of Calendula oil, Wheat germ oil, and Evening Primrose.

Add 1 teaspoon to 4 Litres of water, then either sponge on or sluice well through the coat and LEAVE IN. DO NOT RINSE. This is quite a unique product in that it is not greasy and totally water-soluble. It gives an outstanding healthy vigour to the skin and coat. It will maintain the texture and moisture in the coat without softening. Use the oil at this dilution rate after shampooing for a show. Again leave in and do not rinse. You will get a nice healthy sheen on the coat with this routine. A key product for this breed.

We all from time to time need to show when our dog is "out of coat", the joys of a double-coated breed. Using Plush Puppy Body Building Shampoo will

help. However, there are those times we just need that bit more. Use **Plush Puppy Volumising Cream**. The cream can be mixed in warm water, 1 tablespoon in 500mls, and poured over the dog as a final rinse (combined with the Sea Breeze Oil) or alternatively, after the bath. You can also use the "ready to use" pre-mixed spray **Plush Puppy Volumising Spray**. A light spray over the dog, brush in and dry as normal.

For drying use a force dryer. This volume of air allows the coat to be completely and thoroughly dried. We all know it takes time and for those not inclined to enjoy this process, too bad! The coat does need to be blown 100% dry, using a force dryer. For those that wish to speed up the process try our **Plush Puppy FAST Blow Dry Spray**. FAST dramatically reduces drying time, adds moisture and conditions while protecting the coat. It contains Australian Native Flame Tree extracts that hydrate a dry or old coat making it look perfect. It also protects the coat from damage from sun and heat. FAST is amazing on short coats for a brilliant shine. A light spray to a wet or damp coat, then brush through before drying.

Brushing is to fell any loose hairs and separate the coat. Use the **Plush Puppy Ultimate Slicker Brush**. This is the Rolls Royce of slickers with its highly flexible base and ergonomically designed handle. Or, when brushing up use the **Plush Puppy Ultimate Pin Brush**, an oval cushioned brush that works brilliantly. A double coat should be so good that a wide toothed metal comb can run through it without a hitch with no matting or felting anywhere on the dog. Use a **Plush Puppy Professional Grooming Comb**, built for absolute ergonomic comfort in various sizes. The lightweight oval shaped spine combining fine and coarse pins made of hardened stainless steel with anodic oxide finish that reduces drag and static to the coat. Perfect for use for this breed of dog.

Brushing the Eurasier is a necessity, it removes any dead coat and helps roll the coat reducing any major coat drops. For brushing at home or refreshing at shows use **Plush Puppy OMG**. Plush Puppy OMG is a revolutionary grooming spray that lives up to its name. A light spray of OMG and brushing in allows this product to refresh the coat leaving it feeling wonderful. Using at an approximate mixture of 1:30-40 parts water using this breakdown form the OMG concentrate. The stronger the mix the stronger their effects. For this type of double-coated breed, a lighter concentration works best. Using OMG can be a one-off at shows or during the drying process after bathing. An amazing product for regular brushing also. It allows all the benefits of putting a moisturising product into the coat without over softening. OMG never builds up, never goes stringy. A product that took years to develop using clever technology for maximum effects. A true necessity for the tool kit.

From time to time the Eurasier coat can get damaged and dry, giving you that fried look. In this instance use **Plush Puppy Coat Rescue**. Coat Rescue has been specifically formulated to help dry or damaged coats. Coat Rescue's naturally blended essential oils and pure plant extracts help restore strength and elasticity to dehydrated and tired coat hair. Mix 2 tablespoons into 1-2 cups of warm water. Apply using a sponge to the damaged area of the coat. Let sit in the coat for a minimum of 10mins (longer is better) and rinse off.

Coat Rescue is the ultimate intensive conditioning treatment that will bring a dry or damaged coat back to life. Just have a look at the botanical ingredients list on our product page and see what each of them do to understand why this is the ultimate coat rescue treatment.

Finally, on show day a freshen up brush with the **Plush Puppy Ultimate Pin Brush** and a light mist of **Plush Puppy OMG**.

Don't forget that final flourish for a great smelling dog with **Plush Puppy Odour Muncher**. It literally munches the odour and works well for smelly problems such as emergencies in transit. It leaves a light fragrance, certainly not too much and definitely not too little.

It's so important that all the 100 of the little things it takes to make a winner most of the time, remembering that most people want to do just one thing, if only it were that easy! There are so many other things such as a hint of **Plush Puppy Pixie Dust**, a light mist of **Plush Puppy Shine and Comb**.

This is a breed that is an eye-catcher in the ring. Correctly presented, handled, and gaited has caught many a judge's eye worldwide. Plush Puppy products are available to help to make this breed look it's very best.

