



Expert Grooming Article



Ooodles

The popularity of the 'Oodle' combinations has significantly grown over the years. These combinations can vary greatly from dog to dog, but whatever the combination, it is one that has made its way into our hearts and our homes.

The names are always interesting too right? Aussiedoodle, Bernedoodle, Cavoodle, Cockapoo, Corgipoo, Goldendoodle, Labradoodle, Maltipoo, Pooton, Shih-Poo, Sheepadoodle, Spoodle, Yorkipoo.... The list goes on!

With most being a combination of coats, there is no one coat type to cover all of these breeds, making the choice of grooming products somewhat confusing for owners.

Plush Puppy is here to assist you with all your individual coat needs especially when it comes to 'Oodle' maintenance (read more over page..)



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Firstly, you need to understand what combination coat you have and choose the products that will give you results required for that coat. Oodles generally have a low shedding coat, that is made up of both guard hair and undercoat. Guard hair is slightly thicker in diameter and can have a stronger texture. The undercoat is mostly fine, thick, and softer in texture. The difference is often based on the non-poodle side of the genetic makeup.

Here we follow with a grooming routine you can easily achieve at home.

CLEANING THE FACE

Lets start at the key feature of Oodles, their fluffy face. It is extremely important to carefully wash this area while making sure there is no adverse reactions to their eyes!



Use **Plush Puppy Let's Face It**. This is a hypoallergenic, sulfate-free low foaming shampoo made just for dogs faces. Our gentle no tear, no fragrance formula will not sting or irritate the eyes. Special natural ingredients combine to gently clean and soothe folds and creases of the face.

Blue Cypress extracts with anti-inflammatory benefits are particularly effective where facial wrinkles can get infected and sore. Panthenol and Pro-Vitamin B5 add moisture, aid in healing and also offer anti-inflammatory benefits.

Let's Face It is a concentrated formula, dispensed as a foam, that is easy to control and apply. It can also be used as a gentle ear cleaner. Use prior to shampooing the body by pumping a golf ball-sized amount into your hands and applying to the face. Gently massage until it lathers.

When shampooing your dog, always use Let's Face it wash first to protect the eyes. Leave this on while shampooing the rest of the dog for eye protection. Only rinse when you have finished washing the entire dog.

BATHING THE BODY

We have created 2 styles of shampoos to make bathing easier for Oodles. Both products work in exactly the same way with identical outcomes. It just gives the groomer a choice of which they prefer to use.

First is the "Ready To Use" range of Plush Puppy shampoo sprays. Secondly is our traditional concentrated shampoo formulas.

The "Ready To Use" are incredibly user friendly!



Cockapoo



They are NOT DILUTED but scientifically formulated to a sprayable viscosity. They are our amazing formulas just without the thickening agent that all shampoo manufacturers use. The thickness has no relation to the concentration, it just thickens the shampoo so it doesn't run off your hands when using it. There is less waste with the sprays as you can spray exactly where required on the dog. So easy!

If using our traditional range of shampoos we suggest breaking down 1:5 (1 part shampoo to 5 parts water) to make using more efficient. It's important to breakdown all traditional shampoos as they are concentrated. Diluting them is efficient and allows for easier dispersion and coat coverage during use.



The best overall shampoo for an Oodle is our **Plush Puppy Natural Conditioning Shampoo**. This is a nourishing shampoo that helps to increase hydration while slightly softening the coat. It is primarily derived from organic sources with a strong emphasis on Evening Primrose extracts to boost skin and hair regeneration. It is recommended for dehydrated coats and highly effective to add shine and assist in detangling. This product is available in both the traditional and the "Ready to Use" range.

For dogs that are white, part white, black or darker coloured you can use **Plush Puppy Herbal Whitening Shampoo with Ginseng**. This is primarily derived from organic sources with Ginseng extracts, protein, and violet tone combined in a concentrated and rich formula. Herbal Whitening Shampoo works brilliantly in reducing yellowing or warm tones in white coats or white areas of the coat.

Additionally, you can use it to intensify black and dark coloured coats whilst imparting a sparkling clear sheen. It will also negate unwanted warm tones such as sun fading or reddening in the coat. Will not bleach or lighten. Makes white or dark coloured coats gleam and sparkle! This product is available in both the traditional and the "Ready to Use" range.



Goldendoodle



Bernedoodle

For dogs that need some extra shine, go no further than **Plush Puppy Natural All Purpose Shampoo with Henna**. We call this our 'Shine Shampoo' as it is infused with natural Henna extracts from the henna stalk that impart a brilliant gloss and shine. Alpine and Lichen extracts gently cleanse the coat while having a minimum effect on coat texture. A great all-rounder! Suitable for all breeds and coat types that don't want an over softened coat. This product is available in both the traditional and the "Ready to Use" range.

CONDITIONING

Conditioners serve two very important roles;

1. To close the cuticle of the coat and;
2. To increase softness in the texture of the coat.

The quality of the conditioner you use has a huge impact on the short and long term effects to the coat. Over fragranced and cheap synthetic additives can have detrimental consequences to coats. Always use the best quality products that have been specifically designed for your 4-legged friends.



Plush Puppy Natural Silk Protein Conditioner is the conditioner of conditioners! It leaves the coat with a wonderful finish, reducing static electricity and fluffiness in "fly-away" coats.

Silk Protein Conditioner is an intensive formulation boosted with Silk Amino acids and plant extracts that bind keratin in the coat, strengthening whilst protecting against moisture loss. It assists in repairing the coat by using herbal extracts that are rich in natural antioxidants. These are excellent for moisturising and strengthening the coat, smoothing the cuticle and detangling the coat all while soothing dry skin. This conditioner restores hydration and vitality for a naturally softer, silkier more lustrous coat. A beautifully crafted lush and rich conditioner for all coat types.

Apply at dilution rate of 1:5 (1 part conditioner to 5 parts water) or up to 1:10 (for light conditioning) to the wet coat, massage through, and rinse well.

For those that wish to make this process even easier or wish



Shihpoo

to utilise the benefits of a leave-in conditioner try **Plush Puppy T.L.C "Ready to Use"**. TLC is an innovative spray-on "Leave-in" or "Rinse-Out" coat conditioner. Our unique low viscosity formula allows spraying without compromising concentration or richness of the quality ingredients.

Use as a normal conditioner and rinse out, or as a leave-in conditioner treatment. To use Plush Puppy T.L.C Coat Conditioner, simply spray mist onto a wet or dry coat. Massage through. Leave-in or rinse out for required results. It features a sublime light refreshing coconut fragrance.

DRYING, BRUSHING & COMBING

Now you have bathed your Oodle the next step is to correctly dry your dog. This is a critical step for these coats to ensure there are no knots or tangles.

Plush Puppy specialises in the best brushes and combs that have been designed for both your dogs comfort, and for your comfort during use. Dry using the **Plush Puppy Ultimate Soft Slicker Brush** that gets flawless results every time. This Soft Slicker is ergonomically designed to lessen strain on your hands while at the same time offering maximum brush contact. A soft, flexible rubber air-cushion houses the strong pins. These pins penetrate through the dog's coat without excessive pulling on the hair or scratching the skin.

The design includes stainless steel pins at the optimum angle for softness and effectiveness. It is ideal for abolishing loose hair, de-matting and individualising all coats of various Oodle types and lengths. It's the brush in every professional groomers kit and truly the best slicker on the market.

During the drying process remember to comb each section as its drying also. This allows you to know that there are no tangles or knots, even small ones. This is key to making sure your dog is knot free and their coat will be comfortable with no nasty knots and tangles pulling at their skin.

Use **Plush Puppy's Professional Grooming Combs**. These are built for absolute comfort with an oval shaped spine that fits comfortably in the hand for ease of use without causing fatigue on your hand, wrist or arm. Our Professional Grooming Combs feature fine and coarse pins made of hardened stainless steel so will not bend and easily glide through the thickest of coats. The fine pins are perfect to comb softer coat around sensitive areas such as ears, around the eyes and down the legs. The coarse pins are perfect for full body combing. At an



ideal length, these pins stimulate hair follicles releasing loose hair while encouraging volume and stimulating the skin. The round tips are designed for easy detangling of the coat and prevent any injury to the dogs skin. They are also perfect for finishing and fluffing, promoting healthy skin and a shiny coat. These combs are strong but flexible, durable, and will become a favourite in your grooming routine.

CLEVER TRICKS OF THE EXPERTS

Weekly grooming is one of the most important parts of Oodle ownership. Professional grooming and haircuts (including the prettiest and fanciest) require your dog to be knot and tangle free. The Oodles coat type can and WILL knot if you don't regularly brush them, and brush them properly. Trying to remove knots isn't fun for you or your dog. Using the principle that prevention is better than cure makes this so easy.

Oodles require regular and consistent brushing regardless of the coat length. The shorter the coat the easier, but even then, it's important to make sure faces, ears, tails, toes and arm pits are knot and tangle free. Now with the fancier and longer hair cuts this is proportionally more important. I'm sure some of you have had the lecture for your groomer or your dog has received the short back and sides because of too many knots.

Brushing dry coats causes drag to the coat. Drag causes tension and pulling of the skin. When brushing, always use a light grooming spray prior and during the brushing and combing process.

The absolute best and favourite product of all groomers is **Plush Puppy O.M.G.** Have a look at this impressive product in action in <https://plushpuppy.com.au/product/omg-ready-to-use/>

O.M.G is a grooming phenomenon that fuses active ingredients to repel dirt, disentangle knots, make brushing easier, remove hair spray and so much more - IT REALLY WORKS!! A brilliant Ready-to-use all round grooming spray that is ready to apply directly to the coat - no need for further dilution. Perfect to use for smoothing, detangling, softening and improving coat shine.



O.M.G also features a heat protectant and can speed up drying time while de-frizzing the coat. There is nothing like this product for abolishing knots and tangles. It does not build up and is totally water-soluble. If you wonder why, we call it O.M.G, you will surely understand when you use it. A miracle in a bottle! Available in ready-to-use or concentrated formulation. Simply spray a light mist of Plush Puppy O.M.G over the desired area of the coat before and during brushing.

Establish a regular routine, make it a short time period and make it fun! A great treat after finishing is always appreciated by your dog... and a nice glass of wine won't hurt you either!!!!



Sheepadoodle

Maltipoo

Aussiedoodle

Remember routines require planning. Don't try brushing on the floor or lounge. Pick a defined area such as a laundry bench with a **non-slip grooming mat** or an outdoor table. It defines 'this is now brushing time' and your dog will learn with repetition that this is a defined time. This should help in reducing any struggles as the better the dog behaves, the quicker brushing time will be done. It should be an enjoyable experience for you both, hopefully!

THE FINAL SPRITZ

For that final flourish for a great smelling dog or if you're into deodorising, use **Plush Puppy Odour Muncher** in Original scent or Fresh scent. It has active ingredients that kill the bacteria that cause odours and can be sprayed directly on the dog, bedding, lounges, mats and even in the car! It leaves a light fragrance, certainly not too much and definitely not too little.



While Plush Puppy was created for the elite showdogs of the world using only the best quality, most scientific and naturally sourced ingredients, we are an Australian company based on our love for all animals. We want your beloved Oodle to benefit from the very best too.

So there you have your basic at home cleaning routine for your Oodle.

We have over 80 products designed specifically to make dogs look fantastic. From cleaning products like stain reducing soap, to brushes, blow drying sprays, hair shapers and even Herbal Remedies, we are more than happy to talk you through your individual grooming or coat needs.

Our experts are only a phone call away to help you with any questions you may have!

Plush Puppy Australia.



COCKAPOO